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Eyelash Trends Through the Years: Everyday & Halloween Ideas!

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The looks of the 60's and 70's proved to be a huge influence on the makeup styles seen on the runway during Fall 2011 Fashion Week shows and have been seen on celebrities at premieres and awards shows. Lashes made some interesting statements, from "sexy sixties" to "sultry seventies" signature looks. The best part? Some of our most desired lash looks for the Fall can be achieved in the salon, or at home! From early 60's to early 70's, these throw-back lash styles can be seen on Hollywood starlets, runway models and now – on you! Keep reading for a journey through time in the world of beautiful, batting eyelashes!

Fall runways were sporting the newer 60's spider lash trend in many of the top fashion shows. Creating this chunky lash look can be achieved with eyelash extensions, semi-permanent makeup or a thin coat of mascara and (carefully!) using a safety pin. Committing to this trend for at least a month, eyelash extensions can be an amazing way to channel your inner Twiggy! Make sure your salon professional uses both long and short thick lashes across the lash line to subtly create the appearance of gaps between the lashes. Thin, short lash extensions can also be applied to the bottom lashes.

Another way to commit to this spider lash look is a Lash Dip, or Cry Baby semi-permanent mascara. This look can be applied in a salon or spa by a beauty professional. For a chunky 60's look, ask for multiple coats of the semi-permanent mascara. Your salon professional should separate the lashes to give a little definition between them. The permanent mascara can be applied to the bottom lashes as well. Voila; fabulous fat lashes for a month! Not willing to commit for more than a night out? You can achieve this look at home. Apply your mascara thickly; coat after coat, after coat. Coat the bottom lashes too, and make them look chunky. Then carefully use a safety pin to separate the lashes. You've got the look!

The biggest influence for lashes in the Fall are the sexy sirens of the Mad Men cast. This look encompasses the beautiful bombshells of the late 60's. (Think Christina Hendricks!) Go to the salon and have a professional Lash Extensionist apply silk or mink extensions to truly create the opulence of this look. The extensions should be thinner and shorter in the inner corner of the eyes, thickening and lengthening as they move toward the outer corner of the lash line. Top off this look with a black winged liner and red lipstick. This super sexy lash style is precisely on trend and can be worn by every woman!

Don't want to break the bank, but still want the look? False strip lashes, a tube of mascara and a little work on your end can create this look at home. The strip lash should be cut into three smaller pieces. The strip lashes will be used to create volume at the outer corners of the eye. Apply the cut strip lash from the middle of the lash line adding another cut strip lash to the outer corner of the lash line. Sweep a black liquid liner across the top of the lash line continuing to swish the line past the eye. Next, apply two coats of mascara to all the lashes. Be sure to blend the liner into the lash line. Pair the look with a bold red lip. You may need to play around with this look a couple of times at home to master the strip lashes.

A favorite look for chilly weather, and the trend with the most legs to extend into the Spring, is the softer side of the 70's makeup trend. How do we obtain this fresh, young look with lashes? Play up brown colors. Envision Farrah Fawcett in Charlie's Angels. Your Salon Professional can apply dark chocolate brown extensions as an alternative to the standard black. Brown lash extensions lend to a sultry and sexy look when paired with a metallic shadow like copper, gold and silver. This look is fresh, young, and beautiful. For an at-home application, the technique is simple. Trade out your black for a brown mascara, or stick with your black mascara but apply just one coat to the tips of the lashes. Keep the mascara light. Finally, conquer the look with a metallic shadow and a glossy lip! From early 60's to early 70's, these throw-back lash styles can be seen on Hollywood starlets, runway models and now – on you!

About Shavasana Eyelash Extensions

The Shavasana Eyelash Extensions procedure is a semi-permanent treatment to add length and volume to the eyelash line by the addition of extensions to your own natural lashes. Shavasana Eyelash Extensions are available nationwide at select spas and salons. For a complete list of Shavasana professionals, please visit this link. Shavasana also offers a wide range of eyelash enhancing retail products for purchase at select spas and salons, and **www.eyelash-extensions.com**.

Thanks to Barbara Rattigan, Founder of Shavasana Eyelash Extensions for these tips and tricks of the trade!
Barbara is a well-established and qualified business woman, a respected teacher and trainer, licensed esthetician and salon owner.