



Before & after lash extensions

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When it comes to looking good, many women believe their most important asset is their eyes. It's no surprise then, that a survey conducted by Superdrug revealed that women spend the most money - \$3,446 over the course of their lifetime— on mascara.

According to **Barbara Rattigan, founder of Shavasana Eyelash Extensions**, “Applying beautiful, sexy lashes is truly an art. Just like applying make up to the face lashes can transcend your look to a new level. Lashes can provide you with a youthful appearance and lift the eye in all the right places.” Below, Barbara offers pointers on how to “lash out” the right way:



WHAT YOU SHOULD DO BEFORE GETTING EYELASH EXTENSIONS

- Inform your eyelash extension professional any information on adhesive allergies when making the appointment. Any type of allergy to band aids, glues, stickers, and/or rubber can cause a reaction. Your extensionist can perform a patch test on your skin to check for a possible allergy to the adhesive. The patch test will take about 15 minutes so let the person taking the appointment know that you have concerns about an allergic reaction.
- Remove any eye make up, including mascara. Cleanse your eyelids & lashes thoroughly. The entire eye area should be cosmetic-free so that the stylist can get an unobstructed view of your natural lashes. Most eyelash extensionist will then cleanse the eye with a special cleanser to remove proteins and oil residue. A clean surface is vital in creating a strong bond.
- Remove contact lenses before application.

WHAT YOU SHOULD DO AFTER GETTING EYELASH EXTENSIONS

- You cannot get the lashes wet or apply any eye makeup for the first 24 hours.
- Do not rub your eyes. Not only is rubbing your eyes harmful to the health of your eyes, but it can also rip your extensions out or remove your natural lashes. And it can damage the look you have achieved by causing extensions to twist and bend. Be as gentle around the eye area as possible.
- Use an eyelash warmer or brush. Part of good maintenance is a neat appearance. Gently using an eyelash brush or warmer every morning will keep your extension in place.
- With the eyelash extensions, be careful about the products you use, including make up and eye creams. Using oil-based beauty products can break down the adhesive causing the extensions to pre-maturely fall out. You must use and water based make-up remover and water soluble mascara only.
- Try not to sleep on your face. This can be a difficult one for some. The lashes can bend and twist when sleeping on your face, and may also cause your extensions to fall out.

About Barbara Rattigan, Founder of Shavasana Eyelash Extensions

In May of 2005 Licensed Esthetician Barbara Rattigan launched Shavasana Eyelash Extensions in Huntington Beach, California. Shavasana Eyelash Extensions took off immediately as a service company that provides superior quality, luxurious lash extension products and hands-on professional eyelash extension training for beauty professionals. The lash extension process in the beginning was a simple matter that has continually grown into the perfected Shavasana products and training artistry that today greatly intensifies the natural beauty of the eyes, bolsters client confidence, and simplifies the laborious daily grind of make-up application.